

RCA

G27701

Entertainment Series

GUIDEplusTM
GOLD



Built-In
Component
Storage



27" diagonal Stereo Television

- High-Performance Video System with 680 Lines of Horizontal Resolution²
- 3-Line Digital Comb Filter
- Dark-Tint, High-Contrast Picture Tube
- GUIDE Plus+ GOLD¹ On-Screen Program Guide
- Color Picture-In-Picture³
- Master Touch® Universal Glo-In-The-Dark Remote
- Audio/Video Input with S-Video Input
- One Pair of Switchable (Variable/Fixed) Audio Outputs
- Sound Logic™ Audio Leveler

RCA

Changing Entertainment. Again.

www.rca.com



Picture

High-Performance Video System

Advanced circuitry delivers outstanding picture performance with up to 680 lines of horizontal resolution².

► **3-Line Digital Comb Filter**

Digital separation technology for color and edge detail dramatically enhances picture resolution by eliminating blurred edges between colors and reducing dot crawl, producing a new level of picture sharpness and detail.

• **High-Performance Video Amplifier**

Delivers high resolution and clarity by extending the video frequency response. Optimizes performance from high-resolution sources such as the RCA®-DIRECTV™ System, DVD players, and S-Video signals (S-VHS, Hi8).

• **Dynamic BlackStretch Circuitry**

Extends black levels in bright scenes to enhance contrast and detail.

• **AutoColorControl**

Automatically maintains natural flesh tones and color fidelity from channel to channel and scene to scene.

• **Adjustable Color Warmth**

Customer-selectable color temperature system allows for background color balance adjustment of the picture to personal preference. Setting choices are Cool, Warm, or Normal.

• **Contrast/Color Tracking System**

Synchronizes contrast and color settings to maintain vibrant images.

• **Adjustable Picture Control**

Custom picture settings are just a button-press away. Adjust and store Contrast, Color, Tint, Black Level, and Sharpness settings for personal picture performance depending on your own individual tastes.

► **Dark-Tint, High-Contrast Picture Tube**

Dark glass picture tube delivers outstanding picture contrast for blacker blacks, brilliant whites, and deep rich colors even in bright room conditions.

• **Preferred Picture Presets**

Optimize the picture by selecting the correct setting depending on the lighting conditions of the room. Choose between four settings for bright lighting, normal lighting, dim (soft) lighting, and a customer-selectable and savable "personal" setting.

• **181-Channel Tuning Capability⁴**

Digitally-controlled frequency synthesis tuning system "locks on" to cable and standard signals with unsurpassed accuracy.

Sound

• **Broadcast Stereo with dbx⁵ Noise Reduction**

Improves the clarity and fidelity of stereo broadcasts by restoring dynamic range and suppressing unwanted noise.

• **Low-Noise Audio System**

Delivers a 60dB signal-to-noise ratio for spectacular quality sound.

• **Second Audio Program (SAP)**

Decodes the second audio program available on some broadcasts.

• **Separate Bass/Treble Control**

Customize audio sound output to specific room environment or personal preference via on-screen menu adjustment.

• **Front-Fired Speaker System**

Front-fired full-range frequency drivers provide excellent imaging while localizing voices at the screen.

• **Sound Logic™ Audio Leveler**

When turned on, eliminates the annoying "blast" of sound during commercial breaks.

Remote

► **Master Touch® Universal Glo-In-The-Dark Remote, CRK76TA1**

Ergonomic design with glo-in-the-dark buttons provides complete TV operation plus control of the primary functions of virtually every brand of remote-controllable VCRs and cable boxes, and RCA®-DIRECTV™ Systems. Also controls most functions of RCA DVD Players and select functions of some brands of audio components. Frequently used buttons glow in the dark, making it easy to find the correct functions even at night.



Convenience



**WHAT'S ON TV!
Tonight, Tomorrow
and the Next Day!**

"Command" Buttons

Preview
Window

Program
Info
Guide
Selector

Promotional
Windows
Channel
Line-ups

① Press
Here.

② The Program Guide appears
on your television.

GUIDE Plus+ GOLD¹ Interactive Program Guide

Find out What's On! The GUIDE Plus+ GOLD¹ Program Guide is a FREE, built-in service that provides instant listings of all your TV shows at the touch of a button. View listings up to seven days in advance and enjoy the capability of One-Touch Recording to your VCR.

2 ways to find your programs



The Grid Guide

Using your remote, easily scroll through current or future TV listings to see what's on. As each program is highlighted, an informative summary appears in the Program Info area.



The Sort Guide

Find your favorite sports, movies, or kids' programs, for up to seven days in advance, instantly with the Sort Guide.

And The Benefit

of One-Touch Record*

Even if your VCR is flashing 12:00, the GUIDE Plus+ GOLD¹ Program Guide can record your favorite shows. Simply use your remote to highlight the program you want to record, set it to record and the GUIDE Plus+ GOLD¹ Program Guide does the rest! You can even set shows to record daily and weekly!

*compatible with most VCRs



MSNBC News Guide

Check out up-to-date national and world news stories from MSNBC in the News Guide. Comprehensive coverage includes business, sports, and entertainment news.

• Color Picture-in-Picture²

Watch two programs at the same time—both in color. Remote-controlled operation includes Picture-In-Picture On/Off, Move and Swap.

• Commercial Skip

Countdown timer returns TV to original channel, so other channels can be browsed during program breaks.

• Auto Tune

After initial setup, just pressing one component button on the TV's remote (either VCR, RCA[®]-DIRECTV[™] System, cable, or DVD) turns on both the TV and the component and also automatically tunes the TV to the correct viewing channel. Just one press!

• Picture Memory for Video Inputs

Custom picture settings are activated whenever direct video inputs are selected. Allows tailored picture performance with each video source.

• Picture Reset

Instantly returns picture to factory settings for Color, Tint, Contrast, Brightness, and Sharpness.

• Advanced Auto Channel Search

Auto Cable/Air Switch sets tuner to cable or "off-air" frequencies during initial setup. Then system automatically scans for and locks active channels into channel memory.

• On-Screen Menu System

On-screen displays make it easy to adjust most picture, sound, and convenience features from either the remote control or the TV front panel buttons.

• Interactive Setup Menu

Convenient on-screen menu system automatically steps user through the initial setup procedures.

• Trilingual On-Screen Display

Allows the on-screen menu system to be displayed in one of three languages (English, French, or Spanish).

• On-Screen Time and Channel Display

Displays time and channel number at the press of a button.

• Programmable Timer System

Convenient scheduling system can be used in a variety of ways:

–Sleep Timer

Automatically turns off the TV after a preset time period — for those times when you drift off to sleep in front of the television.

–Alarm Timer

Wake up to your favorite morning show or turn on your television automatically to catch your favorite program.

–Scheduling Timer

Since the alarm setting remains in the TV memory indefinitely, the TV can be scheduled to turn on at the same time every day.

• Channel Labeling

Assign on-screen characters to easily identify channels (e.g., NBC, HBO, ESPN, VH-1).

• Front Panel Lockout

Completely disables front panel controls to prevent toddlers from altering settings.

• V-Chip Parental Control

Puts control back into the hands of the viewer by blocking unwanted television broadcasts with U.S. Government required circuitry. Blocks three types of programs: regular television programs, broadcast movies and unrated programs.

Program rating information is sent by the broadcaster continuously during the program. The television will match program rating to user preference and block the entire program (when program is aired with the encoded signal). User preference is secured using a four-digit password.

• Non-Volatile Memory

In case of most power outages, the picture adjustments and channel selections are stored in electronic memory.

• Caption Vision Closed Caption Capability⁶

Assists the hearing impaired, helps children learn to read, and aids in the teaching of English as a second language. Built-in Closed Caption Decoder displays the audio portion of a program as text on the TV screen (when program is aired with the encoded signal).

Connections

► Audio/Video Monitor Panel

Color-coded monitor panel provides direct audio and video connections for optimum performance and system flexibility. Includes audio/video input, one S-Video input, plus switchable audio outputs for fixed and variable level control.

• G-LINK¹ Connector

The G-LINK¹ connector allows the GUIDE Plus+ GOLD¹ Program Guide to work with your VCR (enabling one-touch record) and/or cable box (ability to tune directly to a station when the program guide is on your TV screen).

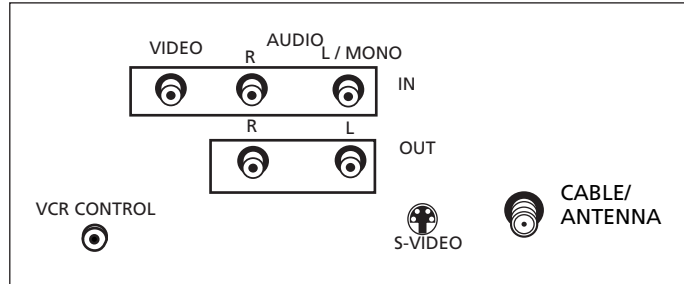
• One Pair of Switchable (Variable/Fixed) Audio Outputs

Connect TV to an external audio source with speakers (AV receiver, subwoofer, power amplifier) to create a true home theater setup. Switchable outputs offer maximum flexibility for connecting various types of external audio components.

► S-Video Input with Auto Detection

Direct Y/C input connects TV to compatible S-Video source (e.g., DVD player, RCA®-DIRECTV™ System, S-VHS VCR/Hi8 VCR/camcorder, or Internet set-top device) for high-resolution playback.

• Back Panel



Specifications

	G27701
Screen Size (diagonal)	27"
Finish	Deep Autumn Tone
Cabinet Dimensions	46" H, 31½" W, 21⅝" D
Built-In Storage Dimensions	14¼" H, 27" W, 17½" D
Approx. Shipping Weight	230 Lbs.
Lines of Horizontal Resolution	680 ²

Plus

• Built-In Component Storage

• Limited Warranty

- 90 days for labor charges.
- One year for parts.
- Two years for picture tube.
- See RCA dealer or visit www.rca.com for complete details.

¹ GUIDE Plus+ GOLD and G-LINK are trademarks of Gemstar-TV Guide International, Inc.

² Lines per picture width, 510 lines based on EIA measurement criteria.

³ VCR or second video source required.

⁴ Check your cable company's compatibility requirements.

⁵ dbx is a registered trademark of Carillon Electronics Corporation.

⁶ This television receiver provides display of television closed captioning in accordance with §15.119 of the FCC rules. This television receiver does not support color attributes of television closed captioning.



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